



Program Director

Salary range: \$50K – \$80K annually

Position Overview

Das GreenHaus is a 501(c)3 organization located in Boerne, TX. Our mission is to foster the community of innovators to grow Kendall County's entrepreneurial vision. We offer the space, services, and programming for entrepreneurs and startup companies to succeed. We provide business mentorship, educational workshops, and networking events. Our goal is to help each startup company grow, create jobs, and have a positive economic impact in our community.

We are seeking an experienced and visionary Program Director to lead and shape the strategic development and execution of our business incubator programs. The successful candidate will have a passion for supporting local entrepreneurs, a proven track record in program management, and a strong network within the local business community. As the Director, you will play a pivotal role in driving the success of our incubator and the businesses it supports.

Responsibilities

- Develop and execute a comprehensive program strategy that aligns with the incubator's mission and goals.
- Design, deliver, and oversee a diverse range of programs, workshops, and events that provide valuable resources, education, and networking opportunities for startups and entrepreneurs.
- Collaborate with the leadership team to identify and engage with local mentors, industry experts, and advisors to support program participants.
- Build and lead a team of staff and volunteers to provide guidance, mentorship, and performance management.
- Establish strong relationships with local businesses, government entities, educational institutions, and other stakeholders to enhance the incubator's reach and impact.
- Monitor program effectiveness and track key performance indicators to measure the success of each initiative.
- Continuously seek opportunities for improvement, innovation, and growth within the programs and the incubator as a whole.

Qualifications

- Bachelor's degree in Business, Entrepreneurship, Management, or related field; Master's degree preferred.
- Proven track record of at least 10 years in program management, preferably within a startup ecosystem, business accelerator, or incubator.
- Strong understanding of entrepreneurship, business development, and startup challenges.
- Exceptional leadership and team management skills, with the ability to inspire and guide a diverse team.
- Excellent communication and interpersonal skills, with the ability to build relationships with stakeholders at all levels.
- A well-established network within the local business community is a significant advantage.
- Strategic thinker with a hands-on approach, capable of turning ideas into actionable programs.
- Highly organized, detail-oriented, and able to manage multiple projects simultaneously.
- Passion for innovation, entrepreneurship, and contributing to the growth of local businesses.

[Click here to apply](#)